

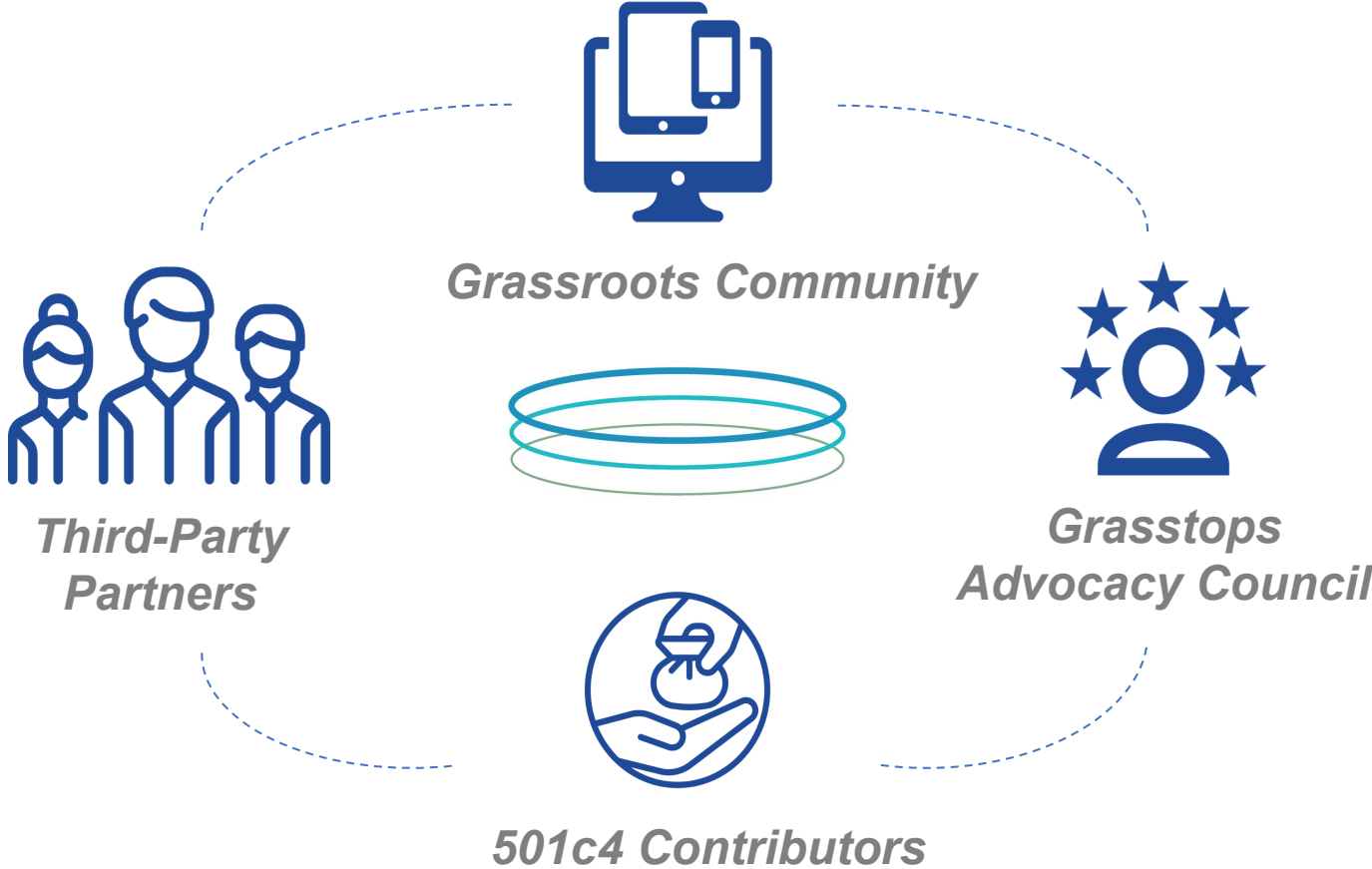
NUCLEAR MATTERS® 

# **Nuclear Matters Overview**

August 2022

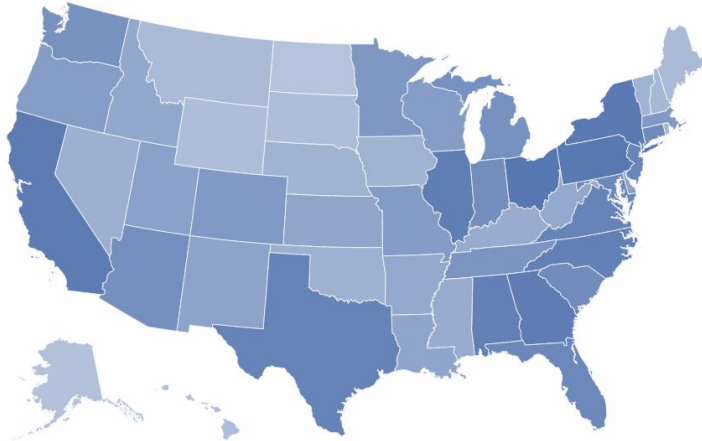
# Who We Are & How We Operate

Nuclear Matters is a national coalition made up of over half a million grassroots voices that works to inform the public and policymakers about the clear benefits of nuclear energy and support policy solutions that properly value nuclear energy as a reliable, affordable, safe and carbon-free energy source.



### HIGHLIGHTS:

- **Total Advocate Voices:** 609K
- **Regular Email Participants:** 44K
- **Facebook Following:** 468K
- **Twitter Following:** 97K

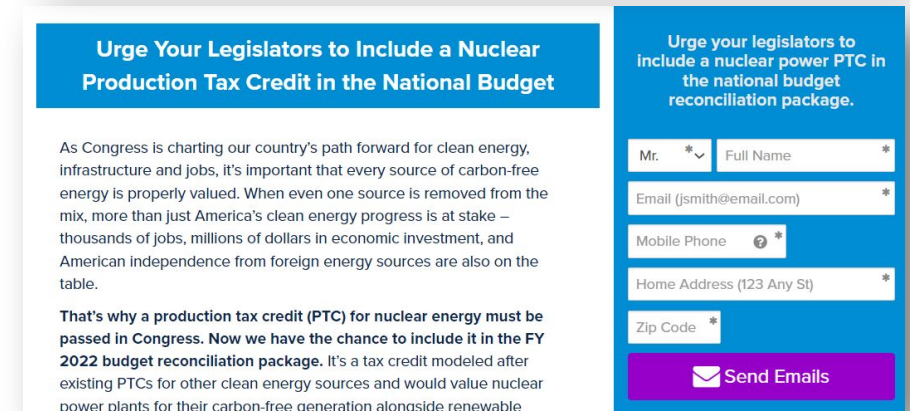
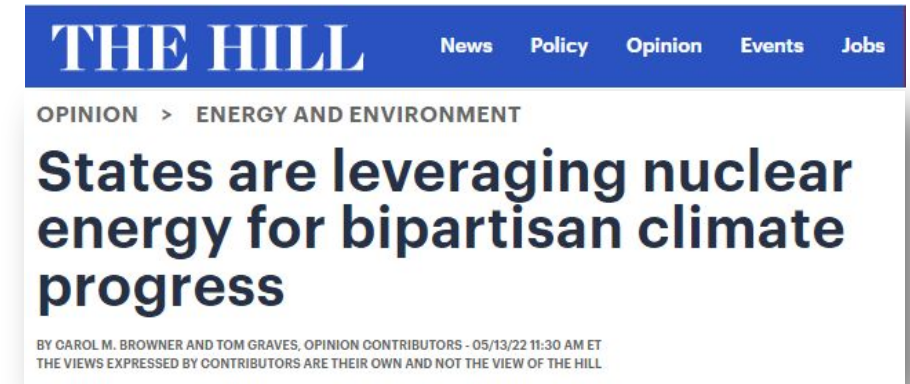


Representation of where Nuclear Matters advocates are based across the country

# Working Together

How Nuclear Matters can grow the impact of your efforts

What	Why
<b>WRITE</b> an op-ed/submit an LTE tied to a timely topic	Leverage experts and influential voices to build the grassroots advocacy base and local impact
<b>PROMOTE</b> your content	Increase reach and engagement among our 600K+ advocates via social media and direct communications
<b>MOBILIZE</b> grassroots advocates and partners to contact local/state policymakers	Provide opportunities for local advocates to share letters with legislators in support of policies that properly value nuclear energy.
<b>PRESENT</b> at virtual or in-person public meetings	Organize grassroots and grassroots advocates to share relevant comments at virtual or in-person public meetings.



# SCAN TO JOIN NUCLEAR MATTERS TODAY!

